

Policy

Cookies and other tracking technologies

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Our websites are operated by the Roche Employees' Association Rotkreuz (AVR) located at Forrenstrasse 2, 6343 Rotkreuz, Switzerland. AVR may update this notice at any time and without active communication by publishing an updated version. You should visit this page from time to time and check for such updates.

What are cookies?

Cookies save you the trouble of reentering certain information in some registration areas. They help to deliver content-specific information to you, and they help the AVR to track which sections of the site are most popular. A 'cookie' is actually a file that our web server or the web server of one of our third-party service providers may send to your computer when you access one of our sites. This file is then stored on your computer. When you visit our external homepage for Roche retirees you will be prompted to accept or refuse cookies. This will not happen when you visit our Roche internal Google Sites.

Why do we use cookies and other tracking technologies?

We use cookies and similar techniques for the following purposes:

- After you have entered personal information into a form or input field on our website, the website can "remember" this information using cookies if you wish.
- Cookies and other passive data collection technologies also enable us to provide you with information tailored to your interests and preferences based on your past use of the site.
- Cookies and other passive data collection technologies allow us to compile aggregated statistics about site usage, analyze trends, and otherwise manage and improve the site.

What types of personal information are collected using cookies?

Cookies can retrieve information that can identify your computer or browser, or show your past browsing habits. We may combine the information we collect through cookies with other personal information we have about you.

What types of cookies and other tracking technologies do we use?

Our site may use the following types of cookies and tracking technologies, among others:

- Session cookies. Session cookies are temporarily stored information files that are deleted when you close your browser window or turn off your computer. For example, session cookies are used to improve navigation on our websites, to prevent inappropriate input from visitors (e.g., the website may remember an age outside the permitted range and prevent subsequent changes), and to collect aggregate statistical information.

- Persistent cookies. Persistent cookies are more permanent information files on the hard drive of your computer. They remain stored until you delete the respective cookie. Persistent cookies store information on your computer for various purposes. They are used, for example, to retrieve certain information you have previously entered (e.g., user name). They help to determine which areas of the website are of most interest to visitors and enable the website to be continuously adapted to your preferences.
- Analytics tools. Our websites may use third party analytics tools to collect information using cookies. Among others we use the following tools:
 - Adobe Analytics. Our websites may use Adobe Analytics, which collects information through cookies. If you would like to opt out of having your data used by these cookies, please use Adobe's opt-out tool, available here: <http://www.adobe.com/privacy/opt-out.html>.
 - Google Analytics. Our websites may use certain Google Analytics Advertising Display Features, which collect information through cookies, including Remarketing with Google Analytics and Demographics and Interests reporting. If you would like to opt out of having your data used by these cookies, please use Google's opt-out tool, available here: <https://tools.google.com/dlpage/gaoptout/>.

How does our site respond to web browser “Do Not Track” signals?

Certain web browsers and other programs may be used to signal your preferences to AVR about how or whether AVR or third parties may collect information about your online activities. Currently, AVR does not respond to such signals.

Furthermore, most internet browsers allow you to change your browser settings to notify you when you receive a cookie, which lets you choose whether to accept the cookies, or to automatically refuse all cookies. Please note that certain functionalities of our website that require the use of cookies may no longer be available if you refuse all cookies.

Further information regarding your rights to information about your personal data and its correction or deletion can be found in our data privacy policy.

Cookie Policy approved during the AVR Executive Committee meeting on 17 January 2023.